

Black & Gold

CHRISTMAS GUIDE 2026

ADVERTISING OPPORTUNITIES

Put your business directly into the hands of thousands of local readers with a polished, content-rich magazine built to celebrate and promote the Estevan business community.

1 WIDE REACH

Directly mailed to thousands of homes, apartments and acreages in and around Estevan, with additional copies placed in high-traffic local businesses.

2 SMARTER VALUE

A single direct-mail campaign can cost thousands after printing and postage. Black & Gold gives small businesses broad local exposure at a fraction of that cost.

3 BUILT TO BE SEEN

Physical advertising avoids algorithms and spam filters, placing your message in a tangible publication readers can browse, keep and share.

PLACEMENT	FORMAT / INCLUDES	RATE
CENTERFOLD + COVER ARTICLE Only one available per edition.	Front cover & a full feature article written about your business including photos across a 2 page spread.	\$2,499
BACK PAGE	8" wide x 10" tall	\$1,199
FULL PAGE	8" wide x 10" tall	\$999
HALF PAGE	8" wide x 5" tall	\$699
QUARTER PAGE	4" wide x 5" tall	\$599

RESERVE YOUR SPACE EARLY

Premium placements are limited and available on a first-booked basis.



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*Graphic
Press*