

FALL 2026 Black & Gold MAGAZINE

A MAGAZINE CELEBRATING AND
PROMOTING ESTEVAN BUSINESS



*Graphic
Press*

ADVERTISING OPPORTUNITIES

BLACK & GOLD MAGAZINE | FALL 2026

CELEBRATING ESTEVAN BUSINESS

Put your business directly into the hands of thousands of local readers with a polished, content-rich magazine built to celebrate and promote the Estevan business community.

1

WIDE REACH

Directly mailed to more than 5,000 homes, apartments and acreages within 50 km of Estevan, with additional copies placed in high-traffic local businesses.

2

SMARTER VALUE

A single direct-mail campaign can cost thousands after printing and postage. Black & Gold gives small businesses broad local exposure at a fraction of that cost.

3

BUILT TO BE SEEN

Physical advertising avoids algorithms and spam filters, placing your message in a tangible publication readers can browse, keep and share.

PLACEMENT	FORMAT / INCLUDES	RATE
CENTERFOLD + COVER ARTICLE	A full feature article written about your business	\$1,799
BACK PAGE	8" wide x 10" tall	\$1,199
FULL PAGE	8" wide x 10" tall	\$999
HALF PAGE	8" wide x 5" tall	\$699
QUARTER PAGE	4" wide x 5" tall	\$599

RESERVE YOUR SPACE EARLY

Premium placements are limited and available on a first-booked basis.

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