

Graphic Press

BILLBOARDS



306.634.2822 | PRINT@GRAPHICPRESS.CA | WWW.GRAPHICPRESS.CA | 216 SOURIS AVENUE, ESTEVAN SK, S4A 1J7

ORDER ONLINE OR IN STORE
GRAPHICPRESS.CA



PROUDLY CANADIAN



PRINTING ON THE PRAIRIES

FUTURE SIGNS IS NOW A PART OF GRAPHIC PRESS

Since 1979, Graphic Press has been helping businesses across Southeast Saskatchewan stand out with award-winning commercial printing, graphic design, and exceptional customer service. In 2026, we proudly expanded by acquiring Future Signs, a billboard company founded and successfully operated by Aaron and Tania Turnbull for more than 20 years.

Today, with nearly 100 billboard faces across the region, Graphic Press combines over 45 years of printing expertise with one of Southeast Saskatchewan's largest outdoor advertising networks, making us your one-stop shop for print and billboard advertising.



*Graphic
Press*

WHY BILLBOARD ADVERTISING



ALWAYS ON

Be seen 24 hours a day
365 days a year



REACH LOCAL CUSTOMERS

Advertise where your
customers actually are.



COST-EFFECTIVE IMPACT

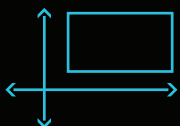
One billboard works harder and
longer than almost any
other advertising medium.



ESTEVAN CITY CENTRE DIGITAL

COMING SOON

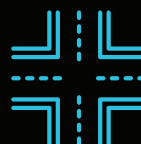
Position your business at one of Estevan's busiest commercial intersections, where thousands of drivers pass through the city's main shopping and business district every day. Our 8' x 23' full-colour digital billboard delivers bright, eye-catching advertising with the flexibility to update your message whenever your promotion changes. It's the perfect choice for businesses that want maximum visibility, timely messaging, and strong local brand recognition.



**8' TALL x
23' WIDE**



**LOCAL
TRAFFIC**



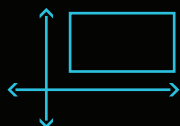
**MAJOR
INTERSECTION**



**VISIBLE DAY
AND NIGHT**

CARLYLE HIGHWAY 13 DIGITAL

Located directly on Highway 13, our 10' x 20' digital billboard reaches both Carlyle residents and the steady flow of highway traffic travelling across southeast Saskatchewan. Positioned along the route to the popular Bear Claw Casino & Hotel, it captures attention from commuters, tourists, and visitors before they reach one of the region's busiest destinations. With vibrant digital advertising and the ability to change artwork at any time, it's an ideal location for businesses wanting broad regional exposure.



**10' TALL x
20' WIDE**



**HIGHWAY
TRAFFIC**



**DOUBLE
SIDED**



**VISIBLE DAY
AND NIGHT**

THE MONUMENTS



10' x 20' HIGHWAY BILLBOARDS

Our **Monument Billboards** are our flagship outdoor advertising product, delivering exceptional visibility in premium, high-traffic locations. Measuring **10' x 20'**, these impressive double-sided structures are designed to make a lasting impact. Advertisers can choose to rent a single face or both sides, depending on their campaign goals, making them an ideal choice for businesses looking to dominate a key market and build strong, consistent brand awareness.

Monument Billboards are built for long-term exposure, keeping your business in front of thousands of potential customers every day. While creative can be updated whenever your marketing changes, they're especially effective for reinforcing your brand, promoting core products or services, and maintaining a constant presence in the community. When customers repeatedly see your message in the same prominent location, your business stays top of mind when it's time to make a buying decision.



ESTEVAN, SASK

WESTLAND CORRIDOR

LRG001, LRG002, LRG003, LRG004, LRG005



Our Westland Monument Billboards offer premium exposure along the north side of Highway 39, just west of Estevan, capturing traffic travelling both into and out of the city. This high-visibility location features five structures with a total of ten advertising faces strategically positioned to maximize visibility for traffic in both directions. According to the Government of Saskatchewan's 2024 Traffic Volume Map, this portion of the Highway 39 corridor carries approximately **2,270 vehicles per day**, providing advertisers with consistent exposure to local commuters, regional travellers, and commercial traffic.



ESTEVAN, SASK

KENSINGTON AVENUE

LRG007



Our Kensington Avenue Monument Billboard offers premium visibility along one of Estevan's busiest commercial roads. This double-sided monument is strategically located beside a railway crossing, and is positioned between a major retail area with a flagship Walmart, and premium industrial businesses like TS&M Supply.



ESTEVAN, SASK

HIGHWAY 47 SOUTH

LRG006



Our Highway 47 South Monument Billboard is positioned at one of Estevan's primary southern gateways, welcoming traffic entering the city from the Noonan Border Crossing and Woodlawn Regional Park. Located between Perkins Street and 13th Avenue, this double-sided monument sign provides exceptional visibility to both visitors and daily commuters as they arrive in Estevan.



STOUGHTON, SASK HIGHWAY 47 SOUTH

LRG017



Our Stoughton Monument Billboard is located at the prominent intersection of Highway 13 and Highway 47, providing exceptional visibility to traffic travelling through one of southeast Saskatchewan's busiest rural highway junctions. With more than **2,400 vehicles per day** on Highway 13 according to the Government of Saskatchewan's 2024 Traffic Volume Map, this location is ideal for rural agriculture and oilfield advertising.



CARLYLE, SASK MOOSE MOUNTAIN

LRG016



Travellers don't just pass this location—they stop here. Situated along Highway 13 in the heart of Carlyle, this double-sided monument billboard overlooks one of the community's busiest service hubs, surrounded by fuel stations, an A&W, Subway, and other popular amenities. Its placement captures both highway traffic and the attention of long-haul traffic as they slow down, refuel, and take a break from the road.



MCTAGGART, SASK HIGHWAY 39 WEST

LRG015



Positioned along Highway 39 east of McTaggart, this double-sided monument billboard provides clear, unobstructed visibility to traffic moving between Weyburn and Regina. Its rural highway setting offers advertisers the opportunity to get drivers thinking about a pit stop in the nearby major hubs.



WEYBURN, SASK HIGHWAY 35 NORTH

LRG012



Welcome travellers before they reach the city with this highly visible monument billboard on Highway 35 North. Serving traffic entering Weyburn from the north, this location provides uninterrupted visibility along one of the city's primary gateways, reaching thousands of vehicles each day as rural traffic, and visitors make their way into the community.



WEYBURN, SASK HIGHWAY 39 EAST

LRG013



Serving one of Weyburn's primary entrances, this double-sided monument billboard is positioned along Highway 39 to capture motorists as they approach the city from the east. Inside a well-viewed advertising corridor, it provides excellent visibility to commuters, commercial traffic, and travellers both heading into Weyburn and passing through to Regina.



WEYBURN, SASK SIMS AVENUE

LRG011



Located in Weyburn's major retail district on Sims Avenue, this double-sided monument billboard places your business alongside the city's Walmart, Tim Hortons, hotels, restaurants, and other major retailers. Positioned to capture local shoppers, and visible to major traffic on the CanAm Highway 39 passing through Weyburn.



WEYBURN, SASK DOWNTOWN WEYBURN

LRG010



Located in the heart of downtown Weyburn, this double-sided monument billboard sits in the busy Dairy Queen parking lot, surrounded by local shops, restaurants, and daily business activity. With traffic moving through the city's central commercial district from morning to night, it offers exceptional visibility where people work, shop, and gather.



WEYBURN, SASK OPPORTUNITY CENTRE

LRG014



Positioned along Highway 35 at the entrance to the Opportunity Centre, this double-sided monument billboard captures motorists turning toward the **Whitecap Resources Event Centre**, one of Weyburn's busiest destinations for sports, trade shows, and community events. This prime location combines consistent commuter traffic with thousands of event visitors throughout the year.

THE MINIS

5' X 10' PORTABLE BILLBOARDS



Our **Mini Billboards** are a flexible, high-impact way to keep your business visible where it matters most. Measuring 5' x 10' and double-sided, they give you two full advertising faces to maximize exposure from multiple directions. They can be placed directly on your property to catch passing traffic or reserved at one of our established high-visibility locations, making them an affordable option for businesses that want big results without committing to a permanent installation.

Because they're completely portable, Mini Billboards are perfect for businesses that like to keep their marketing fresh. As part of an ongoing advertising program, your graphics can be updated regularly to promote seasonal offers, upcoming events, new products, or special campaigns, ensuring your message stays relevant and continues to capture attention. It's outdoor advertising with the flexibility to evolve right alongside your business.





THE MOBILES

10' X 20' TRAILER BILLBOARDS

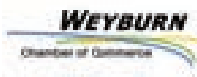
Our **Mobile Billboards** combine the impact of a full-size billboard with the flexibility to go wherever your audience is. Measuring 10' x 20' and double-sided, every rental includes both advertising faces, giving your message maximum exposure from both directions. Built on a trailer platform, these billboards can be transported and positioned almost anywhere, allowing you to place your advertising exactly where it will have the greatest impact.

Designed for high-visibility, short-term campaigns, Mobile Billboards are ideal for auctions, land sales, grand openings, special events, road construction notices, and directing customers to new business locations. Their portability makes them perfect for targeting busy highways, event sites, or temporary opportunities where permanent signage isn't practical. When your message needs to stand out quickly and be seen by thousands of motorists, a Mobile Billboard delivers big results exactly where you need them.



LETS GET YOUR MESSAGE SEEN!

We're ready to help you find the best advertising solution. Give us a call and let's get printing.



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Dorothy - Customer Service

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