USING AI
TO GENERATE YOUR FILE?

Graphic Press

AI tools will not hand you a press-ready file on their own, but they will get you most of the way there if you tell them exactly what the press needs. State the specifications in the prompt itself, every time. The prompts below are written to copy, paste and edit.

PROMPTS TO USE
SWAP THE SIZES FOR YOURS

01 LEAD WITH THE SPECIFICATIONS

> "I am designing a 5 × 7 inch flyer for commercial printing. Work at 5.25 × 7.25 inches to include 0.125 inch bleed on all sides, keep all text 0.25 inches inside the trim edge, use CMYK colour and 300 DPI."

Repeat the size, bleed and DPI in every follow-up message. AI tools forget specifications as a conversation gets longer.

02 ASK FOR ARTWORK WITHOUT TEXT

> "Generate a background image at the largest resolution you can, 5.25 × 7.25 inches at 300 DPI. No text, no lettering and no logos in the image. Leave the centre area uncluttered so type can sit on top."

Text generated inside an image is usually misspelled and cannot be corrected. Set the words in a layout program over top of the image instead.

03 USE IT FOR THE WORDS

> "Write three headline options of six words or fewer, plus one 30 word paragraph, for a grand opening flyer. Plain language, no exclamation marks. Then proof-read the final text and list any spelling errors."

Copywriting is where these tools help most. Always read the result yourself before it goes on the press.

04 ASK HOW TO FINISH THE FILE

> "Give me step by step instructions to place this image in Illustrator on a 5 × 7 inch document with 0.125 inch bleed, convert the document to CMYK, outline the fonts and export a press-ready PDF."

The last step always happens in a real design program. AI is the assistant, not the output.

WHERE AI HELPS

- Headlines and body copy
- Proof-reading your own text
- Background images and textures
- Layout and colour suggestions
- Step-by-step software help

WHERE IT DOES NOT

- Text inside a generated image
- Logos and trademarks
- Exact brand colours
- True bleed and trim setup
- Editable, layered artwork

A generated image is flat pixels. Nothing in it can be re-typed, recoloured or moved later.

THE ONE WE RECOMMEND

CLAUDE DESIGN

It is the one AI tool that goes from wireframe to press file without leaving the page. It lays out a real document at true trim size with bleed, you edit the text and colours in place instead of re-prompting, and the export is a PDF at the exact page size. This guide was built in it.

STATE THESE SIX THINGS IN EVERY PROMPT

TRIM SIZE The finished size of the piece, in inches.	BLEED 0.125 inches extra on all four sides.	SAFE MARGIN Keep text 0.25 inches inside the trim.
RESOLUTION 300 DPI at final size, or higher.	COLOUR CMYK, not RGB or hex screen colour.	FILE TYPE PDF for the final file, PNG or TIFF for images.